



Vision

All men and boys living in Western Australia have an excellent quality of life

Mission

Improve the holistic health and well-being of all men and boys in Western Australia

Objectives

Physical health

Encourage men's self-awareness and self-care.

Encourage health care professionals to provide male friendly health care services.

Mental health

Encourage men and boys to value and respect their mental health.

Emotional well-being

Encourage every man and boy to nurture and recognise the importance of his emotional life and to seek help in times of need.

Social well-being

Encourage every man and boy to have a strong network of family and friends and to show respect for themselves and others.

Spiritual well-being

Encourage every man and boy to find meaning and balance in his life, in whatever form that takes.

Relationships

Encourage men and society to recognise the value of good relationships, especially the importance of fathers, partners and mentors.

Strategies

To achieve its function as a peak body for all organisations in Western Australia MAN will employ the following strategies:

Inter-agency co-operation

Foster a network of individuals, groups and organisations cooperating to raise community awareness and improve resources for men's health.

Awareness and education

Raise community awareness of issues impacting on men and boys and encourage a positive, supportive attitude towards those seeking to live more balanced, rewarding lives.

Facilitate forums at which men's issues can be openly discussed.

Information and referrals

Provide men and boys with ready access to a wide range of comprehensive information relevant to their needs, including services.

Policy and advocacy

Take a lead role in developing and promoting progressive policy and best practice relating to men's holistic health and well-being.

Advocate on behalf of men and boys.

Services to professionals

Support and provide relevant resources for professionals and groups working with men and boys.

Organisational development

Ensure the continuation and growth of MAN, building up resources and skills.

Core values

Empowering men in all their roles

MAN seeks to empower men as individuals and in their family roles and as responsible members of society.

Whole of life approach

MAN takes a whole of life approach and represents the diverse views surrounding men's issues.

Masculinity

MAN promotes healthy masculinity and the well-being of men and boys as being essential to a safe and harmonious society.

Harmony with women

MAN promotes respect for women and girls and believes that men and women, as equal partners, can together create a harmonious society.

Inclusive

MAN is open to all interested organisations and individuals.

Cultural Diversity

MAN acknowledges the traditional owners of this land and supports cultural diversity.

Non-aligned

MAN is not aligned with any political party or religious group.