



International Men's Health Week

13-19 June 2011

Report

An email (Attachment 1) that informed people of the dates and encouraged them to become involved was widely distributed on 3 May. Unfortunately only a few organisations responded to a request to inform MAN of the activities they were conducting (Attachment 2).

MAN arranged for HBF to conduct health checks at Bunnings stores at Cockburn and Balcatta on 16 June, Melville on 17 June and Midland on 18 June 2011. HBF also provided information sheets on a range of men's health issues. MAN and Melanoma WA had an information table at each venue.

MAN provided posters (Attachment 3) plus flyers (Attachment 4) that were distributed to customers during the week prior to the event to each store to promote the health checks.

The feedback from the four events is contained in Attachment 5.

Advertisements plus advertorials were placed in the men's health week features of *The West Australian* and the six *Voice/Herald* local newspapers, plus in the *Construction Worker* magazine.

The play *The Men* is a moving and compelling account of how men cope when the lie is exposed, how they struggle to accept life on life's terms can become their ultimate undoing. A special Men's Health Week preview was held on Saturday 18 June at the Community Centre Northbridge Piazza, followed by a facilitated discussion.

Men's Health Week Events

13-19 June 2011

DATE ORGANISATION EVENT DETAILS

All week Men's Resource Centre, Albany Talk Tackle Expo Free Pitstop Health Checks between 0930 - 1600

During week Fremantle Shed Press coverage The Freo Men's Shed will be profiled in the West Australian during the week in a special segment about men's health and wellbeing.

Thursday 16th (Cockburn and Balcatta)

Friday 17th (Melville)

Saturday 18th (Midland) MAN and Bunnings TBC Health Checks Men's Health checks arranged by MAN taking place in 4 Bunnings stores during Men's Health Week. Health Checks being sponsored by HBF. Melanoma WA also present at each event. Events being held in Cockburn Central (Thursday 16th, between 0830 – 1130), Balcatta (Thursdays 16th, between 0830 – 1130), Melville (Friday 17th, between 0800 – 1100), Midland (Saturday 18th, between 0830 – 1130).

Wed 15th June Kalgoorlie Boulder Shed Men's Health. The aim of this is to promote services available in Kalgoorlie-Boulder to assist men with managing their health.

Sat 18th June Men's Advisory Network Men in Black Ball Created to increase awareness of men's mental health, this year's ball is being organised to raise funds for MAN.

Sat 18th June Men's Advisory Network The Men, a play There will be a special Men's Health Week preview of the new play "The Men" at Community Centre Northbridge Plaza at 8pm on Sat 18th June.