



9 August 2010
Hyatt Regency Hotel

The seminar followed the Australian Government's *National Male Health Policy: Building on the Strengths of Australian Males* that was released in May 2010.

The national policy drew on a variety of reports and included a supporting document on *Healthy Workers*. This examined male workers and their health – raising awareness of preventable health problems and economic impacts.

A group of outstanding speakers were brought together:

- John Langoulant, a former head of State finances and the WA Chamber of Commerce and Industry is now steering the multi-billion dollar Oakajee Port and Rail development in the State's Mid-West.
- JohnAkehurst, a former head of Woodside Petroleum, is on the Board of the Reserve Bank of Australia, a director of CSL Limited, Origin Energy Limited, Securrency Ltd, and the University of Western Australia Business School.
- Doug Aberle - Western Power Managing Director
- Tim Marney - State Under Treasurer
- Dr Simon Towler - WA's Chief Medical Officer
- Linda Morich - Unions WA Occupational Health & Safety Officer
- Tammy Farrell - Health consultant and author of *The Real Man's Tool Box*
- Vern Reid – CEO Western Force, Rugby WA
- Peter Simpson – Director BSS Corporate Psychological Services
- Ashley Hunt - Corporate Psychology specialist
- Prof Rob Donovan, Curtin University's Centre for Behavioural Research in Cancer Control
- Julian Krieg - Wheatbelt Men's Health
- Janet Armarego, City of Melville.

The program covered four topics:

- **Reaping financial returns by *taking care of men's health and wellbeing*** – examining measures affecting the corporate bottom line from sick leave and workplace accidents to impacts on productivity, creativity, team culture and the effectiveness of government and non-government assistance;
- ***The impact of organisational culture and work practices on men's health and wellbeing*** – encompassing fly-in/fly-out, shift work and increasing work hours, stresses in emergency services and personal health and relationship tolls;

- **Achieving both good health/wellbeing and company profits** – dealing with productivity and issues such as depression, mental illness, relationship difficulties, alcohol and drug addictions and realistic workplace strategies; and
- **Engaging men** – how as an employer or service provider to get men involved in the issues that face them and the strategies to deal with them.

Over 150 individuals participated on the day with 125 attending the breakfast and 105 attending the seminar.

Lotterywest provided \$24,628 that was used to fund scholarships to assist 42 people from Western Australian not-for-profit organisations attend the seminar.

The evaluation rated the seminar highly, as shown in the table below. the average scores based on a five point scale of 1 being very poor and 5 being excellent, ranged between 3.6 and 4.4

ITEM	AVERAGE
Learning Opportunities	4.1
Information Provided	4.2
Stimulus to Post-Conference Action	3.7
Networking Opportunities	4.1
Seminar Format	4.1
Breakfast Including Keynote Address	4.1
Time Given for Seminar Addresses and Questions	4.1
Summary and Conclusion	3.8
Was the Seminar Worthwhile?	4.4
Pre-Conference Information	3.6
Venue	4.3
Catering	4.1
Time Given for Morning Tea, Lunch and Afternoon Tea Breaks	4.2
Pricing	3.7

Although there was a loss of \$8,820, the MAN Board believed that it was successful as there were several intangible benefits including:

- Raising the profile of MAN in the business community
- Enhancing MAN's reputation through the excellent seminar program.